

Who Can Get **Funded** by **Hyderabad Angels**

The Hyderabad Angels works with companies with the potential to build sustainable and successful businesses. We have invested in a wide variety of start-ups and look for the following basic standards while evaluating your venture:



➤ *** Stage**

The company should be at least in the Seed + stage and have a prototype with customer discovery (from lean start up). The process is competitive, thus the more customers and revenue you have, the more chance of getting funded you have.

➤ *** Scalability**

The company must be able to grow to a \$20+ million company within 3-5 years.

➤ **Industries**

We are open to all industries, but our most successful start-ups are from the IT service industry.

➤ *** Management Team**

We are interested in companies that are driven by competent, energetic and pioneering leaders. We particularly look for a track record of successful performance and leadership and a passionate commitment to your vision.

➤ *** Market Opportunity**

We invest in ventures that target a larger market opportunity with enough untapped potential. Your business strategy must reflect a realistic approach to its potential to capture a significant share of your target market.

➤ **Proof of Concept**

Your venture must have progressed beyond product proof-of-concept to clearly demonstrate its feasibility. A potential manufacturer, for example, will have progressed beyond early prototype to development of production design.

➤ **Proprietary Assets**

Your company must be able to demonstrate its key value proposition. The venture should possess proprietary assets, intellectual property or processes that distinguish it from its competitors.

➤ **Rapid Growth Potential**

Your company should have a scalable business design with solid prospects for rapid growth. You should have a clear strategy for generating profits and managing revenue sources effectively.

➤ **Market Differentiation**

We are looking for companies that are working toward compelling and defensible market differentiation. Your company should be focused on developing a strong business presence and establishing clear dominance in your market.

➤ **Realistic Financials**

We are interested in companies that are pursuing marketing and sales strategies based on a strong understanding of their customer base. You must know who your customers are, what their needs are, and how to reach them.

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➤ **Exit Strategy**

As early-stage investment has a significant level of risk, our members look for a promising return within a defined period, with a clearly defined exit strategy.

If your company meets the above criteria, we would like to encourage you to apply to **Hyderabad Angels for funding** and welcome the opportunity to review your application.

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📍 **Hyderabad Angels**
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